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The foundation of morals and ethics are guides to human behavior stemming from our intrinsic disposition as social creatures. Morals are defined as “social elements that tend to have greater social value in accordance with standards of right and wrong” and ethics as the “study of problems which seeks to discover how one ought to act” (PhilosophyLander Edu).

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cian ethics, along with moral foundations, on business managers' positions on CSR, namely their CSR orientations. Because the shareholder value model of CSR emphasizes a company's responsibility for economic performance and shareholder value, it may be the cause of managers'

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